

PRIMAVERA

Pure nature. Perfect balance.

CERTIFIED NATURAL

SKINCARE AND AROMATHERAPY



PRIMAVERA®

Badeöl

WACHOLDER ZYPRESSE

ZYPRESS

Pure nature. Perfect balance.

Primavera offers certified natural skincare and aromatherapy products that connect you with the purest joys of nature every day.

Our company was started over twenty years ago at the foot of the German Alps by a small group of friends fascinated with the power of organic essential oils. Since our humble beginnings, Primavera has developed a deep, collective understanding of traditional plant therapy and created fair trade partnerships with a worldwide community of organic farmers.

Rooted in the philosophy that every day is a chance to bring nature closer—to discover balance with the outside world and the world within—our mission is to share with you the skin and sensory benefits of healing plants.





Our Ingredients

At the core of every Primavera product is a synergistic blend of organic plant ingredients that we personally select from our community of farm partners to guarantee uncompromising quality. Relying on time-tested plant therapy principles and our knowledge of how different plant ingredients work together, we hand-blend our essential oils, seed oils, base oils and plant extracts into carefully considered formulas. The results are effective, natural products with therapeutic benefits for your skin and senses.

ESSENTIAL OILS

For 5,000 years, essential oils have been used for holistic healing because of their verified physical and emotional benefits. Essential oils are the heart of every Primavera product, and they are the foundation of our company.

SEED OILS

Seed oils are what make our skincare so special. Seeds contain the essence of plant life, and our gentle method of cold pressing preserves their high levels of poly-unsaturated fatty acids and other vital nutrients that help restore moisture without leaving an oily residue.

BASE OILS

Base oils are the nourishing foundation of our lotions, balms, and bath, body and face oils. They are rich in vitamins, lecithin and unsaturated fatty acids, and closely resemble the lipid structure of human skin, which makes them easy for the skin to absorb.

PLANT EXTRACTS

Our fresh, concentrated plant extracts deliver unique benefits for specific skin concerns. All of our plant extracts are unaltered, made with only the cleanest spring water from the German Alps, organic wheat-derived alcohol or pure base oils.



Our Farm Partnerships

Over two decades ago, Primavera pioneered collaborative, fair trade partnerships with a worldwide community of farmers committed to environmental sustainability. It is an integral part of our mission to expand our existing organic farms and actively support independent farmers as they convert from conventional to organic agriculture.

Every one of our relationships is founded upon integrity and respect—and many have grown into personal friendships that are now twenty-years strong. We guarantee purchase quantities, establish long-term contracts and always pay fair prices because we are passionate about supporting the livelihoods, traditions and interests of environmentally responsible farmers.

Primavera takes the time to seek like-minded partners because we believe every ingredient in our products must be safe both for you and for the Earth. From seed to soil to shelf, our dedicated partnerships allow us to be intimately involved at every step. This ensures that our ingredients are traceable, so our formulas remain pure and our promise remains transparent.

To learn more about our organic farm partners and the ingredients that come from them, please visit www.primaveralife.com.

FARM LOCATIONS

AUSTRALIA

Tea Tree

BRAZIL

Eucalyptus, Mandarin, Rosewood

BHUTAN

Lemongrass

EGYPT

Basil, Coriander Leaf, Jasmine, Lemon Basil, Marigold, Marjoram, Petitgrain, Rose Geranium, Neroli

EL SALVADOR

Vetiver

FRANCE

Anis Seed, Cassis, Cedar, Chamomile, Coriander Seed, Immortelle, Juniper, Laurel, Lavender Fine, Lavender, Melissa, Oregano, Rosemary, Thyme, Douglas Fir, Sage, Silver Fir, St. John's Wort, Pine Needle, Giant Fir, Cypress, Witch Hazel, Honey, Verbena

INDIA

Rose

ITALY

Bergamot, Blood Orange, Chamomile, Clary Sage, Fennel, Hyssop, Mandarin, Melissa, Orange, Sage, Peppermint, Lavandin, Lavender Fine, Lemon

MADAGASCAR

Clove Bud, Green Pepper, Niaouli, Patchouli, Vanilla, YlangYlang

MOROCCO

Chamomile, Rosemary Cineol

NEPAL

Citronella, Palmarosa, Himalaya Fir, Lemongrass

PERU

Joboba, Lemon Verbena, Myrtle, Rosewood

PORTUGAL

Eucalyptus, Labdanum

SRI LANKA

Black Pepper, Cardamom, Cinnamon, Ginger, Nutmeg, Vetiver

SPAIN

Juniper Berry, Spike Lavender, Sweet Almond

TURKEY

Rose, Myrtle, Thyme



Our Products

Beautiful living is about natural choices that nurture your body and mind—the air you breathe, the moments you take, the products you put in and on your body. For more than twenty years, this inspiration has guided Primavera to deliver nature's most precious plant essences through wholesome formulas for your skin and senses.

Our skincare and aromatherapy products holistically enhance your well-being with specialized product lines for **Face Care, Body Care, Wellness and Home**. All of our products have been created to complement one another and work synergistically for your individual needs, so you can find the combination of formulas and fragrances that are best for your own regimens, moods and lifestyle.

A morning ritual, an inspired afternoon, a peaceful sleep—Primavera products harmonize every moment, inviting perfect balance every day.



Face Care

MOISTURIZING

NEROLI CASSIS

Our Moisturizing Face Care line quenches tight, thirsty skin through a synergistic blend of soothing Neroli Essential Oil and deeply moisturizing Cassis Seed Oil—ideal for normal to dry skin.

BENEFITS

ORGANIC NEROLI (ORANGE BLOSSOM) ESSENTIAL OIL soothes dry, flaky skin while calming the senses.

ORGANIC CASSIS (BLACK CURRANT) SEED OIL seals in natural moisture using essential fatty acids, smoothing, softening and strengthening skin.

For help finding your ideal balance of cleansers, treatments and moisturizers, please see our suggested regimens at www.primaveralife.com.



CLEANSE

CREAM CLEANSER

This creamy cleansing milk helps restore moisture and remove impurities, leaving skin clean, soft and healthy.

TONER

This invigorating toner soothes and restores moisture for healthy, radiant skin.

MULTI-PURPOSE FACE OIL

This multi-purpose face oil replenishes deep moisture, relieving tightness and imparting a smooth, healthy glow; also ideal for naturally removing makeup.

TREAT

INTENSIVE SEED OIL CAPSULES

These biodegradable, vegetable-based capsules deliver perfect doses of moisture to maintain optimal hydration for a smooth texture and healthy, even tone.

LIP BALM

This thick, soothing balm seals in natural moisture to condition and protect lips.

REFRESHING MIST

This refreshing mist provides an instant moisture boost, rejuvenating skin throughout the day.

MOISTURIZE

PROTECTIVE LOTION

This lightweight lotion absorbs easily, providing daily moisture to naturally shield skin from the elements.

REPLENISHING CREAM

This rich cream revitalizes dehydrated skin and helps protect against free radical damage.



Face Care

REVITALIZING

ROSE POMEGRANATE

Our Revitalizing Face Care line combines restorative Rose Essential Oil with the antioxidant benefits of Pomegranate Seed Oil to naturally enhance skin's youthful radiance, ease fine lines and wrinkles, and boost firmness and elasticity — a perfect choice for maturing skin.

BENEFITS

ORGANIC ROSE ESSENTIAL OIL helps reduce broken capillaries, promote cell renewal and even skin's tone while balancing the senses.

ORGANIC POMEGRANATE SEED OIL contains powerful antioxidants to help fight free radical damage.

For help finding your ideal balance of cleansers, treatments and moisturizers, please see our suggested regimens at www.primaveralife.com.



CLEANSE

CREAM CLEANSER
This milky cream cleanser removes traces of dirt and makeup, leaving skin nourished and smooth.

FACE SCRUB
This gentle cleanser exfoliates with beads of Jojoba Wax, leaving skin silky and radiant.

TONER
This rejuvenating toner hydrates skin and minimizes the appearance of pores.

TREAT

INTENSIVE SEED OIL CAPSULES
These biodegradable, vegetable-based capsules deliver anti-aging benefits with perfect doses of hydration.

ANTI-PUFFINESS EYE CREAM
This silky formula absorbs easily to help diminish and prevent puffiness, fine lines and wrinkles.

SERUM
This satin gel formula helps lift and brighten, delivering organic antioxidants to preserve and protect skin's healthy radiance.

ANTIOXIDANT MASK
This extra-light hydrating mask dries to a thin film as it restores cushion, leaving skin extraordinarily soft and youthful.

MOISTURIZE

NOURISHING CREAM
This lightweight cream is packed with plant oils, antioxidants and fatty acids to smooth, hydrate and protect skin.

INTENSIVE FIRING CREAM
This rich cream lifts and firms, delivering antioxidants to increase elasticity for more youthful skin.

Body Care

ENERGIZING

GINGER LIME

Our Energizing Body Care line activates the body and inspires the mind through a burst of vibrant Ginger Essential Oil, refreshing Lime Essential Oil and nourishing Jojoba Oil —ideal for normal to dry skin.

BENEFITS

ORGANIC GINGER ESSENTIAL OIL has a unique warming effect to increase energy in the body and a spicy aroma to brighten the mind.

LIME ESSENTIAL OIL awakens skin with mild astringents and antiseptics, while the uplifting scent leaves the mind upbeat and refreshed.

ORGANIC JOJOBA OIL protects from dehydration while refining skin's texture.



BODY WASH
Wakes up the senses and leaves skin fully refreshed.

BODY LOTION
Leaves skin feeling invigorated and healthy.

HAND & NAIL CREAM
Glides on easily and absorbs quickly to protect skin and strengthen nails.

BATH OIL
Infuses bathwater with a fresh, citrus scent, and leaves skin healthy and glowing.

BODY OIL
Moisturizes deeply for glowing skin.



Body Care

RELAXING

LAVENDER VANILLA

Our Relaxing Body Care line soothes dehydrated skin while calming the mind. The gentle formulas unite the comforts of lush Lavender Essential Oil and warm Vanilla Essential Oil with the moisturizing benefits of Evening Primrose Seed Oil —excellent for dry, sensitive skin.

BENEFITS

ORGANIC LAVENDER ESSENTIAL OIL soothes skin and relaxes the mind, easing stress and inviting quiet moments.

ORGANIC VANILLA ESSENTIAL OIL comforts skin, while the warm aroma calms the mind.

ORGANIC EVENING PRIMROSE SEED OIL is rich in gamma-linolenic acid, which strengthens skin's ability to hold moisture and restore elasticity.



BODY WASH
Calms as it cleanses.

BODY LOTION
Gently hydrates, leaving skin soft and smooth.

BATH OIL
Infuses bathwater with a comforting scent and leaves skin feeling soothed.

BODY OIL
Heals dry, damaged skin.



Body Care

RESTORING

ROSE SALLOW THORN

Restorative Rose Essential Oil and vitamin-rich Sallow Thorn Oil come together with emollient Rose Hip Seed Oil to balance the mind and revive skin's radiance—perfect for dry and maturing skin.

BENEFITS

ORGANIC ROSE ESSENTIAL OIL helps reduce broken capillaries and promotes cell renewal for an even tone, while the soft aroma balances the mind.

ORGANIC SALLOW THORN OIL repairs, restores and conditions skin to prevent the development of wrinkles and visible sun damage.

ORGANIC ROSE HIP SEED OIL is rich in vitamin A acid, which promotes collagen production, balances moisture and helps restore elasticity.



BODY WASH

Restores and refines skin's elasticity and texture.

BODY LOTION

Revives skin with lightweight moisture.

BATH OIL

Infuses bathwater with a soft, floral scent, and leaves skin revived and radiant.

BODY OIL

Leaves skin hydrated and radiant.



Body Care

CLEANSING

JUNIPER CYPRESS

Our Cleansing Body Care line clarifies the body and purifies the mind. Each formula contains the qualities of crisp Juniper Berry Essential Oil and bright Cypress Essential Oil, along with emollient-rich Apricot Kernel Oil—a great choice for all skin types.

BENEFITS

ORGANIC JUNIPER BERRY ESSENTIAL OIL deeply cleanses skin and stimulates the mind.

ORGANIC CYPRESS ESSENTIAL OIL helps promote circulation and contains antiseptic and astringent properties, while the invigorating scent helps clarify the mind.

ORGANIC APRICOT KERNEL OIL increases suppleness while promoting cell renewal and boosting skin metabolism.



BODY SCRUB
Gently exfoliates to polish and tone.

BODY LOTION
Keeps skin feeling soft and smooth.

BATH OIL
Infuses bath-water with a clean, herbal scent and leaves skin feeling nourished.

BODY OIL
Extra moisture for supple skin.





Wellness

COLD THERAPY

EUCALYPTUS

Our Cold Therapy line relieves respiratory trouble using the comforting power of Organic Eucalyptus Essential Oil from our farm partner in Portugal.

BENEFITS

ORGANIC EUCALYPTUS ESSENTIAL OIL contains antibacterial qualities to effectively relieve respiratory problems associated with cold symptoms.

TIPS

The **Cold Therapy Roll-On** is an ideal take-along for wellness on the go.

The **Cold Therapy Pillow Mist** can be used as an airspray to freshen, cleanse and free the air of germs.

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A natural alternative to conventional cold remedies, Cold Therapy products can be used individually or as a set for maximum relief.



BALM
Delivers effective relief when rubbed on chest and/or back. May also be used on and around nose to soothe irritated skin.

ROLL-ON
Convenient, take-along relief for use on neck, chest, temples and under nose as needed.

PILLOW MIST
This purifying organic airspray creates a comforting atmosphere for easy breathing. Mist directly onto pillow or into the air.

BATH OIL
Works as a comforting vapor soak.

BLEND
Specially formulated to work in a diffuser or as a vapor inhalant.



Wellness

SLEEP THERAPY

LAVENDER

Our Sleep Therapy line welcomes relaxation and invites sleep with the soothing benefits of Organic Lavender Fine Essential Oil from our farm partner in Provence.

BENEFITS

ORGANIC LAVENDER FINE ESSENTIAL OIL is deeply soothing and calming.

TIPS

The **Sleep Therapy Roll-On** packs easily, perfect for staying rested while traveling.

Sleep Therapy Balm is excellent for use during a restorative massage.

A natural alternative to conventional sleep aids, Sleep Therapy products can be used individually or as a set to create a supremely relaxing atmosphere.



BALM

For use on chest, temples and/or neck. May also be used for gentle massage.

ROLL-ON

Allows for easy and frequent application to neck, chest, temples and under nose as needed.

PILLOW MIST

This calming organic aerosol creates a soothing atmosphere. Mist directly onto pillow or into the air.

BLEND

Specially formulated to work in a diffuser.

Essential Oil Blends and Organic Airsprays

Primavera has over twenty years of experience practicing aromatherapy. From our extensive library of more than 100 essential oils, we have selected four of our favorite blends to inspire your space. Each synergistic scent combines the benefits of various essential oils to express a particular mood and create a unique sensory experience.

TIPS

Use Primavera **Organic Airsprays** to freshen your home, office and car—just spray into the air around you as desired.

Add a few drops of any Primavera **Essential Oil Blend** to a diffuser or warming device and enjoy the benefits.



CALMING

HONEY CHAMOMILE

BENEFITS

ORGANIC HONEY EXTRACT comforts and harmonizes the mind.

ORGANIC CHAMOMILE ESSENTIAL OIL relieves tension and insomnia while quieting and lightening the mood.



REFRESHING

GRAPEFRUIT SAGE

BENEFITS

ORGANIC GRAPEFRUIT ESSENTIAL OIL has a fresh scent that promotes joy and confidence, brightening the mood and supporting concentration.

ORGANIC SAGE ESSENTIAL OIL helps cleanse and purify both the body and mind.



INDULGING

JASMINE BERGAMOT

BENEFITS

JASMINE ESSENTIAL OIL is seductively sensual, acting as an aphrodisiac while relaxing the senses.

ORGANIC BERGAMOT ESSENTIAL OIL inspires and balances the mind.



UPLIFTING

MANDARIN MAGNOLIA

BENEFITS

ORGANIC MANDARIN ESSENTIAL OIL creates a feeling of warmth and security.

MAGNOLIA ESSENTIAL OIL motivates and improves the mood.





“We’ve made a lifelong commitment to creating the highest quality natural products that embrace a conscious, green lifestyle. Every decision we make is based on the philosophy that pure nature invites perfect balance. For Primavera, this means treading lightly on the planet, taking only what we need and giving back what we can.”

—UTE LEUBE AND KURT L. NÜBLING, CO-FOUNDERS

Our Standards

Primavera strives to meet the highest standards of quality and sustainability, ensuring that our products are clean, our processes are conscious and our practices are caring.

CERTIFIED ORGANIC

Primavera uses the highest amount of certified organic ingredients available and we actively support organic agriculture projects worldwide that rely on biodiversity, crop rotation, chemical-free pest controls and fertilizers, and no GMOs for farming.

PURE & NATURAL

Primavera will never consider using synthetics, parabens or genetically modified plants. Instead we use certified organic ingredients, plant-friendly methods, food-grade and organic emulsifiers, 100% natural fragrances and a natural preservation system so that all formulas are pure and wholesome, just as nature intended.

NATRUE CERTIFICATION

All Primavera products applied directly to the skin are certified by NaTrue, a label that customers throughout the world can trust as a comprehensive mark of quality and transparency. A simple, 3-star grading system is used to distinguish among Natural Personal Care*, Natural Personal Care with Organic Ingredients** and Organic Personal Care***. To view certifications for Primavera products, please visit www.primaverallife.com.



NO ANIMAL TESTING

Animal testing is out of the question at Primavera. We do not use any ingredients tested on animals and we do not test any of our products on animals.



QUALITY CONTROL

Primavera maintains rigorous quality control. Our in-house chemists monitor all Primavera ingredients in a private lab using our own gas chromatograph/mass spectroscope, which analyzes the chemical make-up of substances. We also conduct regular tests with external, independent institutions including NaTrue, Demeter, BCS Öko-Garantie GmbH and ISO to ensure that stringent and objective standards are upheld.



SOCIAL RESPONSIBILITY

Primavera believes in ethical business practices. We pay fair prices to our farm partners and suppliers, and we maintain long-term, collaborative relationships, sponsoring education and development initiatives for the individuals and communities we depend on for our high-quality ingredients.

CONSCIENTIOUS PACKAGING

Primavera uses thoughtful design to help preserve the Earth's resources. We are constantly working to make good choices that are both beautiful and efficient.

GLASS & PROTECTIVE COATING

- We use recyclable glass bottles and jars because glass can be recycled repeatedly with minimal loss of purity or quality. The dark green and brown colors, along with an environmentally friendly protective UV coating, help keep our formulas shelf-stable, reducing the need for secondary packaging.

PRIMAVERA LOGO

- The Primavera logo is based on a 2000-year-old fresco from Pompeii. Today, our logo and the goddess it depicts have become symbols of pure quality. The goddess embodies our name, which means Spring in Italian. She evokes the sheer beauty of nature and the season of new life.

LABEL

Our label uses a color bar and text system to quickly distinguish product line, key ingredients and product name. The label also appears in two languages, German and English, which reflects our German heritage and allows us to share our products with more people internationally.



NO CARTON

In our continuing effort to do good for the Earth, we've made a promise to reduce our packaging, which means eliminating inserts and outer cartons wherever possible. For products that do need an outer carton, we've opted to use paper made from sustainable and recycled sources printed with chemical-free printing plates and Eco-Colors dye.

SEALS OF QUALITY



Primavera proudly displays the NaTrue label, indicating our achievement of advanced international standards for natural and organic personal care. The rabbit with the protective hand illustration indicates exceptionally strict rules against animal testing within the cosmetics industry.



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